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**TMH 501**

**Third Semester M.B.A. (TTM) Degree Examination, December 2018**  
**TOURISM AND TRAVEL MANAGEMENT**  
**Tourism Products of India – II**

Time : 3 Hours

Max. Marks : 70

- Notes :** 1) Answer *all* the Sections.  
2) **No** additional answer books would be given.

**SECTION – A**  
**(Compulsory)**

**Note :** Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. India has been recognised as a medical tourism destination. Identify and explain the recent medical tourism potentials of India.

**SECTION – B**

**Note :** Answer **any five** questions from the following. **Each** question carries **8** marks. Answer should **not** exceed **four** pages. **(5×8=40)**

2. What are the common features of Mughal art ?
3. Write a note on essentials of yoga practice.
4. Narrate the major festivals of Jammu and Kashmir.
5. Write a note on any two important biosphere reserves of India in detail.
6. Point out the wildlife tourism resources of India.
7. Evaluate the scope and importance of aerial adventure sports as a tourism product.
8. Distinguish between Islamic and Indian style of architecture.
9. "Music and Dance are the heart of Indian tourism". Evaluate.

**SECTION – C**  
**(Compulsory)**

**Note :** Answer should **not** exceed **six** pages. **(1×15=15)**

10. Write an essay on culinary delights of India popular among the tourists.
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